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MEDIA ADVISORY: YEP THRIFT WORKS HOSTS RIBBON CUTTING TO LAUNCH PARTNERSHIP WITH JUNIOR LEAGUE OF NEW ORLEANS

NEW ORLEANS, LA – On Thursday, August 20th from 4:30-6:30pm, YEP Thrift Works will extend their hours to celebrate the Grand Reopening of its new location at 1626 Oretha Castle Haley Blvd. In partnership with the Junior League of New Orleans (JLNO), YEP Thrift Works will host a gathering, offering light refreshments, guest speakers, and a 50% off sale.

“Youth Empowerment Project is honored that our thrift store, YEP Thrift Works, was selected as a site for the Bloomin’ Deals Legacy Project,” says YEP’s Executive Director, Melissa Sawyer. “Through this partnership, JLNO members will donate quality clothing and housewares to Thrift Works, while also providing mentorship to young people honing their customer service skills in the store. This partnership embodies YEP’s core purpose of empowering young people to improve their lives and the lives of others.”

Sarah Nieuwenhuizen, JLNO Bloomin’ Deals Legacy Chair, is also thrilled to welcome this new partnership. She believes “together through YEP’s Thrift Works Store and our donations, we have the unique opportunity to offer youth real world retail experience, empowering them to change their communities for the better.”

Photo/Media Opportunity: On Thursday, August 20th, friends and neighbors will gather, shop, and mingle at a celebration of the new YEP-JLNO partnership. There will be a ribbon cutting, guest speakers from both organizations, and light refreshments. YEP young people who work at YEP Thrift Works will also be available for interviews.

ABOUT YEP

Founded in 2004, the Youth Empowerment Project (YEP) is a community-based nonprofit organization engaging underserved young people through free mentoring, education, employment readiness and enrichment services. In 2018, YEP served 1,262 young people through a total of 10 programs at six sites. To learn more visit: www.youthempowermentproject.org or follow YEP on Facebook, Twitter and Instagram (@YEPNOLA).

ABOUT JLNO

The Junior League of New Orleans is an organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.