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## **MEDIA ADVISORY: YOUTH EMPOWERMENT PROJECT'S CAMPERS SHOWCASE THEIR SUMMER TALENTS**

**NEW ORLEANS, LA** – On Thursday, July 11<sup>th</sup> at 3:30pm, young performers will take the Youth Empowerment Project (YEP) stage to perform the talents they learned this summer for the camp's funders. As a token of appreciation to supporters of YEP Enriches' 2019 Summer Camp, the campers will put on a showcase at YEP's Youth Center (1529 Oretha Castle Haley Blvd), featuring YEP's Drumline, Dance Team, and other talents.

Summer can be the most difficult time of year for underserved families because school is out. YEP Enriches' Summer Camp provides engaging opportunities for our young people to learn new skills and eat healthy meals throughout the school-less months. This summer, YEP provided 75 7-12 year olds a fun and safe environment thanks to individual and corporate donors, such as IBERIABANK, GW Fins, Advantage Capital, Link Stryjewski Foundation, and countless others.

Shana Rubenstein, Director of YEP Enriches, says, "Our Summer Camp offers a variety of enrichment activities including art, drumming, cooking, team games, character education, financial literacy, swimming, and more. What I love most about camp are the huge smiles on our campers' faces as they experience small triumphs - whether it's floating in water for the first time or creating their own dance routine."

**Photo/Media Opportunity:** On Thursday, July 11<sup>th</sup> at 3:30pm, our young people will perform their talents for the camp's supporters, led by YEP's Drumline and Dance Team.

### **ABOUT YEP**

Founded in 2004, the Youth Empowerment Project (YEP) is a community-based nonprofit organization engaging underserved young people through free mentoring, education, employment readiness and enrichment services. In 2018, YEP served 1,262 young people through a total of 11 programs at six sites. To learn more visit: [www.youthempowermentproject.org](http://www.youthempowermentproject.org) or follow YEP on Facebook, Twitter and Instagram (@YEPNOLA).