



****MEDIA ADVISORY****

WHO/WHAT: Count On Me Family Foundation (COMFF) & Choice Hotels® are hosting Art Inspiration 2020 with New Orleans artist Lionel Milton at Youth Empowerment Project (YEP) – March 12th–13th, 3:30-6pm

Choice Hotels® awards Count On Me Family Foundation with their “Room To Give” grant to facilitate interactive mural experience with renowned New Orleans artist, Lionel Milton and engaging youth participants from Youth Empowerment Project. The 3-day project will take place at YEP facility where Milton will take the sketches of the young participants and formulate an 8ft x 21ft mural inspired by their own ideas and feelings. Together, they will paint and bring the mural to life on a wall of the YEP Youth Center in an engaging project intended to nurture and provide a creative voice to young artists.

WHERE: Youth Empowerment Project, 1600 Oretha Castle Haley BLVD., New Orleans, 70113
(Prior arrangements must be made to cover this event.)

WHEN: Thursday, March 12th –Friday, March 13th 2020
3:30-6pm daily

About Choice Hotels® Room To Give Grant: At Choice brand hotels across the globe, we work hard to make every guest feel welcome, wanted and respected, but we also believe that this spirit should be alive in the communities where we work and live. It’s not just a way of doing business; it’s how we make Room for Responsibility. Our associates and the employees of our more than 7,000 franchised hotels around the world embody a commitment to giving back and embracing the five pillars of our corporate responsibility program each and every day. |

About Count On Me Family Foundation: Count On Me Family Foundation believes that every child deserves to have a voice, no matter their given circumstance. With this in mind, the Foundation has developed individual unique programs that reach children directly and positively impact their lives whether they are medically fragile, economically disadvantaged, or developmentally challenged. To learn more about Count On Me visit www.countonmefoundation.org.

About Lionel Milton: New Orleans artist Lionel Milton has become a well-recognized figure by companies and collectors throughout the country who seek his artistic style that uniquely and vibrantly demonstrates a raw urban energy with ubiquitous appeal and broad demographic charm. Companies such as Disney, Target, Budweiser, Atronic, Uber, MTV, BET, and Playstation have been drawn to his distinctive style and its unique influences. Milton describes his work as, “a colorful combination of contemporary images with a whole lot of soul. It’s like listening to your favorite song, except it’s visual.” To learn more visit <https://www.lionelmilton.com/>.

About Youth Empowerment Project: Founded in 2004, the Youth Empowerment Project (YEP) is a community-based nonprofit organization engaging underserved young people through free mentoring, education, employment readiness and enrichment services. In 2019, YEP served 1,230 young people through a total of 10 programs at six sites. To learn more visit: www.youthempowermentproject.org or follow YEP on Facebook, Twitter and Instagram (@YEPNOLA).

****PRESS AND MEDIA INVITED TO ATTEND ART INSPIRATION****

****PLEASE CONTACT PRIOR TO DAY OF EVENT FOR IMPORTANT INFORMATION****

Media Contact: Anna Farmer
Event & Program Director; Count On Me Family Foundation

Email: anna.f@comff.org Phone: 901-831-0341