

# MEDIA ADVISORY

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**WHO:** Brandon Ingram

**WHEN:** Tuesday, September 24, 2019 • 5:30 p.m. – 6:30 p.m.

**WHERE:** YEP Youth Center (Outdoor Basketball Court)  
1529 Oretha Castle Haley Blvd., New Orleans, LA 70113

New Orleans Pelicans forward Brandon Ingram will be at the YEP (Youth Empowerment Project) Youth Center on Tuesday, September 24 from 5:30 p.m. – 6:30 p.m. Ingram will be donating backpacks stuffed with shoes, t-shirts, shorts, a pair of socks, signed posters and sandals to 130 pre-selected children. In addition to the backpacks, the children will enjoy free dinner and sno-balls. Media planning to cover the event should arrive no later than 5:30 p.m.

## **About YEP**

Founded in 2004, the Youth Empowerment Project (YEP) is a community-based nonprofit organization engaging underserved young people through free mentoring, education, employment readiness and enrichment services. In 2019, YEP served 1,230 young people through a total of 10 programs at six sites. To learn more visit: [www.youthempowermentproject.org](http://www.youthempowermentproject.org) or follow YEP on Facebook, Twitter and Instagram (@YEPNOLA).



*Media interested in covering the event should contact Jordy Spitale at (504) 615-8820 or by email at [Jordy.Spitale@pelicans.com](mailto:Jordy.Spitale@pelicans.com).*